



Hey,

It's Rena from the Pet Safety Team at Petful.

Did you know ticks don't die off in winter? And fleas can survive in your home year-round?

That means your dogs and cats could be at risk right now—even if it's cold outside.

Fleas and ticks aren't just annoying—they spread serious diseases like Lyme disease, anaplasmosis, and flea allergy dermatitis.

The problem? Many flea & tick preventatives don't work as well as they claim—or they contain chemicals that may harm your pets.

So today, we're breaking down what actually works and how to keep your furry family members safe.

The Hidden Truth About Flea & Tick Prevention

Fleas and ticks are tougher to eliminate than most pet parents realize.

❌ MYTH: "My pet doesn't go outside, so I don't need prevention."

✔ TRUTH: Fleas and ticks can hitch a ride on shoes, clothing, and other pets, infesting your home.

❌ MYTH: "If I bathe my pet, I can wash fleas away."

✔ TRUTH: A bath might remove some fleas, but eggs and larvae will stay behind, leading to a bigger infestation.

❌ MYTH: "Natural flea sprays and garlic will prevent fleas."

✔ TRUTH: Garlic is toxic to pets, and most natural sprays need constant reapplication to be even slightly effective.

❌ MYTH: "Ticks are only a problem in the summer."

✔ TRUTH: Ticks can survive year-round and carry deadly diseases—even in winter.

If you're worried about fleas or ticks, this must-read guide explains how to get rid of them effectively:

➡ [Read: The Comprehensive Guide to Flea Control – Home Remedies, Prevention & Best Treatments](#)

Tick Prevention Is More Important Than Ever

Ticks are spreading to more regions, and Lyme disease cases are increasing.

The best way to protect your dogs and cats from tick-borne illnesses is with consistent prevention and quick removal when you find a tick.

Did you know?

📍 Lyme disease isn't the only risk—ticks also spread Ehrlichia, anaplasmosis, and Rocky Mountain spotted fever.

📊 Even with tick preventatives, no product is 100% effective—meaning daily tick checks are still essential.

🐕 Some dog breeds, like Labrador Retrievers and Golden Retrievers, are more prone to severe Lyme complications.

➡ [Read: Ticks on Dogs – Prevent Lyme Disease & Other Tick-Borne Illnesses](#)

This article covers:

✔ The safest tick preventatives available

✔ Why Lyme vaccines aren't 100% effective

✔ How to remove a tick safely (and what NOT to do)

If you live in a tick-heavy area, this is a must-read.

What's Next?

Fleas and ticks aren't the only hidden dangers in your home. Some common household items—from cleaning products to certain houseplants—can seriously harm your pets.

In our next and final email, we'll reveal the top household hazards that could be making your pets sick (and how to prevent them).

Rena

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